

6 MODULES TO SKILL UP!

20-MINUTE INTERACTIVE & PLAYFUL LESSONS



MODULE 1

DISCOVER NEW CALEDONIA

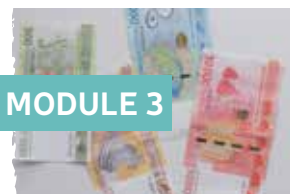
Geography, climate, fauna, flora, history...



MODULE 2

LIFE IN NEW CALEDONIA

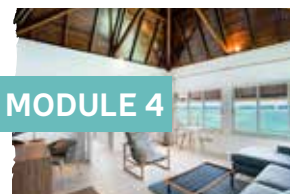
Culture, lifestyle, gastronomy...



MODULE 3

PRACTICAL INFORMATION

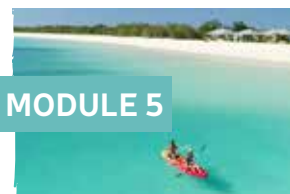
Entry formalities, cost of living, health, transport...



MODULE 4

ACCOMMODATION

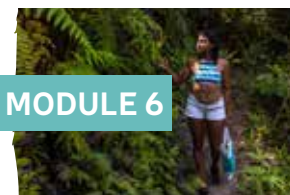
Where to stay by accommodation type and by region?



MODULE 5

WHAT TO DO IN NEW CALEDONIA?

The best outdoor and cultural activities...



MODULE 6

SUSTAINABLE TOURISM

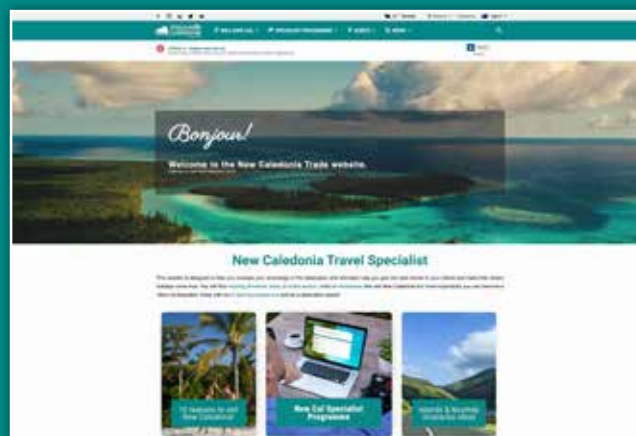
Discover what makes New Caledonia a great sustainable destination.

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GROW

YOUR KNOWLEDGE, SALES
& NEW CAL'S NATURE!

Register here:
trade.newcaledonia.travel



E-LEARNING | WEBINARS | B2B ASSETS



NEW CALEDONIA TOURISM

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NEW CALEDONIA
SPECIALIST



GROW WITH NEW CALEDONIA'S
**E-LEARNING
PROGRAMME**

[TRADE.NEWCALEDONIA.TRAVEL](https://trade.newcaledonia.travel)

BECOME A NEW CALEDONIA SPECIALIST



JOIN NEW CALEDONIA TOURISM E-LEARNING PROGRAMME AND:

- ✓ **Discover the specificities** of a nearby, authentic and unique destination,
- ✓ **Boost your sales** by building the perfect trip for your clients,
- ✓ **Support a local environmental and ethical cause** linked to sustainable tourism by donating to an NGO action,
- ✓ **Become a New Caledonia Tourism partner** and be promoted as a destination expert,
- ✓ **Enjoy exclusive and unique rewards,**
- ✓ **Learn with fun and interactive modules** at your own pace,
- ✓ **Compare your scores** and badges with other learners.

MORE YOU LEARN, MORE YOU EARN!

Unlock a range of unique benefits as you progress to the next status level:



★ PROFICIENT 'SET THE FOUNDATIONS'

PREREQUISITES

- Completed Training 1 (modules 1 to 3).
- Subscribed to the Trade B2B newsletter.

BENEFITS

- **Digital gifts:** wallpapers, email signature, Spotify playlist...
- **Monthly lucky draw:** each month, all NC specialists will automatically enter a lucky draw to win a \$100 voucher.
- **Proficient specialist diploma** (sent by email).



★★ ADVANCED 'MASTER THE DESTINATION'

PREREQUISITES

- Completed Training 2 (modules 4 to 6).

BENEFITS

- **Sustainable gifts:** your progress leads to a financial donation from New Caledonia Tourism to the SEVE program run by WWF, which educates Caledonian children about environmental protection by reforesting schools surroundings with native species.
- **Top score:** reach the top of the leaderboard for a chance to win extra prizes. On December 31st, the top 3 scores of the year will win a surprise prize worth \$300!
- **Advanced specialist diploma** (sent by email).



★★★ EXPERT 'ELEVATE YOUR SALES'

PREREQUISITES

- Attended at least one **webinar, sales call or meeting** with New Caledonia Tourism.
- Made at least 3 New Cal bookings.

BENEFITS

- **VIP Gifts:** Automatic entry in a draw to attend our upcoming famil.
- **Privileged contact** with the New Caledonia Tourism team.
- **Preferential listing** on our consumer website newcaledonia.travel.
- **Expert specialist diploma** (printed & sent to your office).

START YOUR LEARNING JOURNEY ON [TRADE.NEWCALEDONIA.TRAVEL](https://trade.newcaledonia.travel)